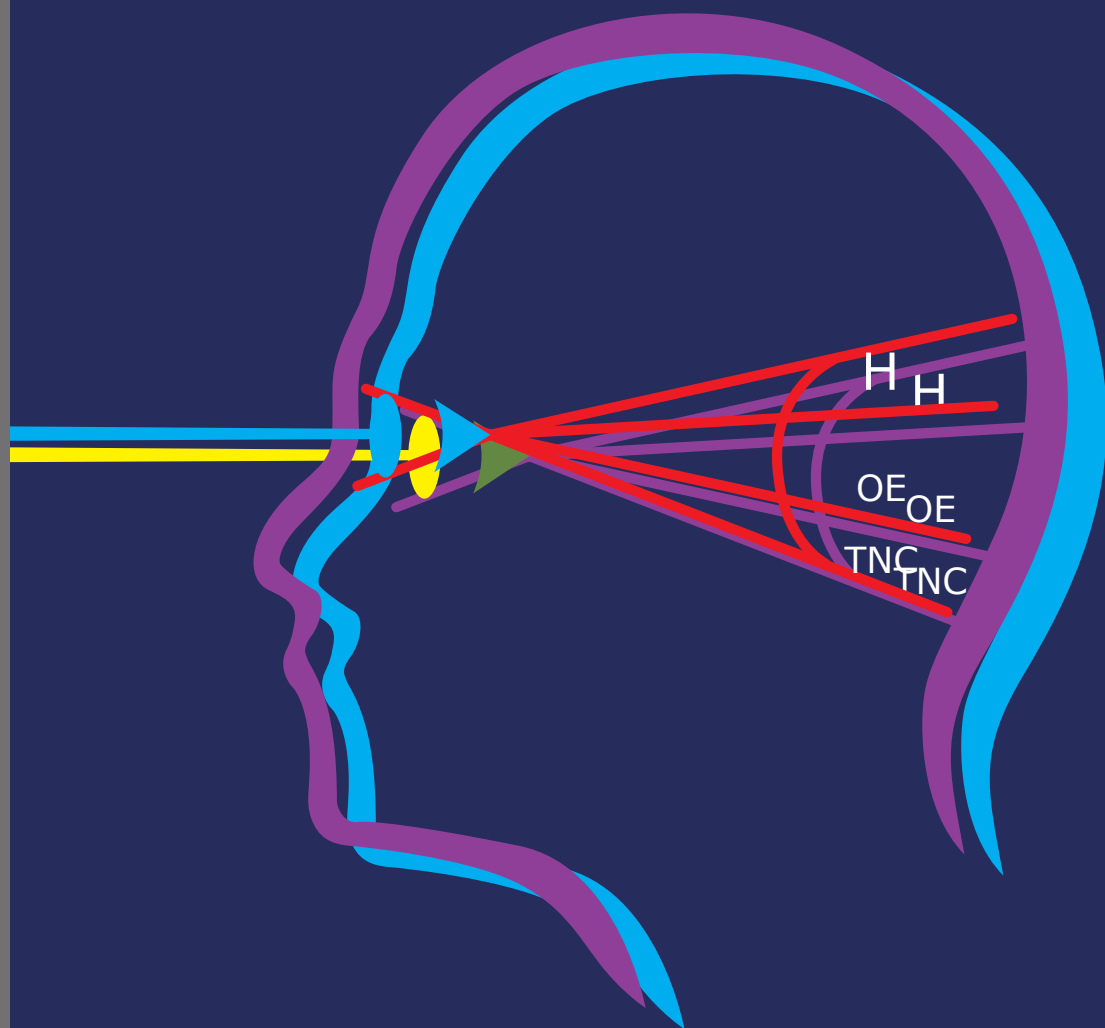


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internet eyecare

from EyeLab Ltd

John Sheinman, FCOptom, FAAO.
optometrist, co-founder of EyeLab Ltd



What is Vutest®?

Vutest® is a clinically proven, internet based sight test for computer users. It can be

completed from any home or office computer. Vutest® was developed by vision scientists at EyeLab Ltd to help protect and manage computer users' eyesight.

This unique form of eyecare via the internet is designed to suit the needs of individuals or any size organisation. The on-line tests take about five minutes and are easy to follow. Vutest® passes subjects with normal sight but detects vision faults that should be investigated by an optician. The results of individual tests are automatically analysed and interpreted by EyeLab's specialist software and are immediately available to view or print.

Who should use it?

Anyone can use Vutest® who has access to the internet but it is particularly beneficial to companies and organisations that have employees using computer screens.

The tests can be completed and paid for individually. Companies may purchase multiple tests on-line to benefit from reduced charges and the tests can then be used as required. Efficient, comfortable and healthy vision is vital to maximise the productivity of the workforce. In order to monitor employees' eyesight performance Vutest® allows companies to download a password-protected database file of all their employees' tests at any time.

Computer use has become so widespread, at home, in education and in the workplace, that it is important to review vision and eye health on a regular basis to ensure optimum working efficiency. Looking after the health of employees has become standard practice, and Vutest® assists in meeting the company's legal obligations regarding computer screen use.

“The average worker whose primary tool of trade is the computer is exposed to a screen most of the working week – this is likely to have adverse impacts on vision.”

John Sheinman

Legal obligation

The Health and Safety (Display Screen Equipment) Regulations 1992 were introduced into UK law following a European Community Directive and are now fully in force. The Regulations aim to protect the health of workers by reducing risks from VDU work.

All VDU workstations for staff must comply with the minimum standards laid out in the Schedule to the Regulations and include the provision of an eye examination to be paid for by the employer. The employer must also contribute to the purchase of spectacles if required when working with a VDU or computer screen.

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Why use Vutest®

Vutest® is easy to use and highly cost effective:

- It indicates when vision, eye performance and work rate can be improved
- By fully analysing all vision functions employed in VDU work, it cuts out unnecessary eye examinations
- It provides full protection for both companies and employees
- Each test takes only five minutes so there's little interruption to the working day
- The test can be completed at an employee's own workstation or desk
- No special training is necessary to run the tests, meaning less demand on those responsible for staff welfare
- It is significantly cheaper and more practical than sending staff to an optometrist's office or optician's practice
- Analysis of results is efficient and automatically completed for you



Case Study – Northampton General Hospital

Northamptonshire **NHS**

In 2004 Northampton General Hospital became the first corporate user of Vutest.com. It is now a firm part of the hospital's health and safety strategy.

According to its Occupational Health Team, the main advantage of using Vutest® for VDU work station assessments is efficiency.

There is minimal disruption for the user as the test can be conducted at the individual's work station and the results are both speedy and accurate.

Occupational health nurses at Northampton also like Vutest® because it's a virtual test, doesn't have to be transported from one location to another and is quick and easy to access. Staff feedback at the hospital has been excellent and they like the professional feel of it.

Vutest® has also been approved by The Royal College of Ophthalmologists UK and Dr S Barnard, Director of Ocular Medicine, Institute of Optometry, London.

Northamptonshire General Hospital NHS Trust purchased 1,000 tests in advance and run assessments throughout the week with password-protected access to the site.

With the assistance of Vutest®, the hospital has saved staff time that could have been lost with unnecessary visits to the optician. It has also identified vision defects more efficiently, ensuring a healthier and more productive workforce.

What does it cost?

The standard charge for each set of Vutest® results is £9.50 but substantial discounts are available for multiple advance purchases.

Want to know more?

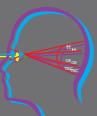
Email a Vutest® consultant at info@vutest.com

Visit www.vutest.com



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by EyeLab



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